



Empowering Our Community

Who We Are

The Indo-American Center (IAC), established in 1990, is one of the oldest South Asian organizations in Chicago. It was founded to promote the well-being of South Asian immigrants by facilitating their integration into the wider society, nurturing their sense of community and fostering appreciation for their culture and heritage. IAC serves immigrants most commonly from South Asia, including India, Pakistan and Bangladesh. However, our doors are open to anyone who needs assistance, regardless of ethnic background, language and religion. We currently serve clients from over 35 different countries in our various programs.

Responding to Growing Needs

The past few years have brought an enormous wave of clients to IAC, reflecting the growing need in our community. IAC's client service requests have grown from approximately 23,000 in 2008 to nearly 35,000 in 2017. These requests, partially attributed to the economy's effect on the community, have contributed to the record high number of enrollment and attendance in each of our main programs. Additionally, IAC delivers its services in a climate of diminished government support and increasing competition for limited foundation dollars. IAC nonetheless remains committed to sustaining and expanding crucial services for its clients.



How We Help

IAC is strategically located adjacent to Devon Avenue; an area of Chicago considered a gateway for immigrant communities. Our location in the community, combined with our expertise, allows IAC to effectively serve our diverse immigrant population. IAC offers a holistic program of support that helps immigrants families become engaged, productive citizens. This support includes English language classes, workforce development, assistance to complete citizenship and immigration forms including legal advice from the staff attorney. Additionally, we have programs aimed specifically at youth and seniors.



Empowering Our Community

All of IAC's services are offered free of charge, with the exception of immigration assistance, which charges a nominal fee. IAC operates with the help of foundation and government grants, generous donations from socially engaged members of the community, and support from several Chicago-area corporations and community service organizations. Our additional programs include: Golden Diners Lunch for Seniors; Citizenship classes, Youth Development, and the Cyriac D. Kappil Legal Aid Clinic.

Our Community Makes Us Who We Are

One of IAC's greatest assets is the spirit of giving that characterizes our community. A dedicated, volunteer Board of Directors, representing a variety of educational, professional and socio-economic backgrounds manages IAC's affairs, led by a committed Executive Director and multilingual staff. Our committed volunteers - the lifeblood of our organization - ranges from young professional to retirees, who help conduct programs throughout the year. Our volunteer base has increased to 65 volunteers in 2017. These dedicated individuals log more than 1,500 volunteer hours each year, allowing each dollar invested in our program to extend further.

How You Can Help Us

Our vision for the future is to transform IAC into the premier social services organization for low-income, South Asian immigrants and their families seeking to integrate into the greater Chicago area. IAC knows delivering the same services in the same manner is insufficient. Meaningful progress requires systematic exploration, experimentation, and trial and error, where learning compounds over time. We need your help when we come across emerging opportunities for distinctive offerings or approaches that might extend our reach or magnify our impact.

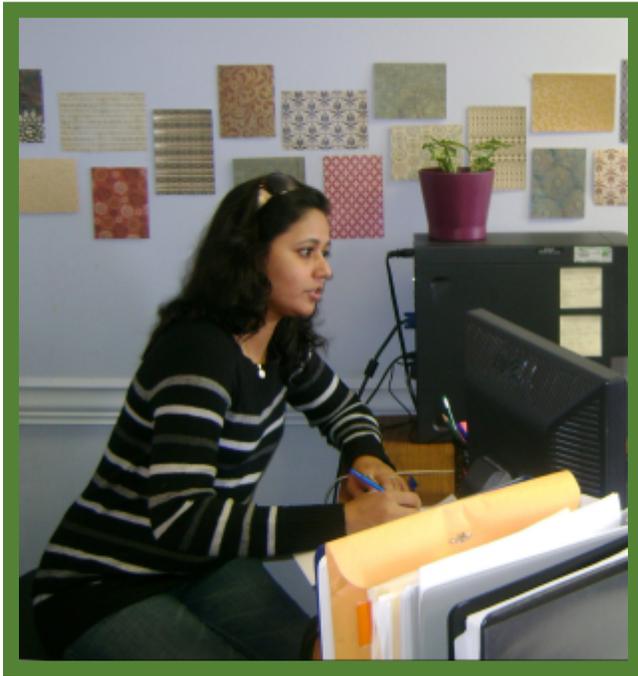
We must be able to adapt to the ever changing economic and political climate. The message from the community is clear; the economy is difficult and the need for our services is increasing. IAC is working to address the needs of our community. In light of these changes, we seek new funding and support to expand our programs and meet our growing needs. That's where you come in.



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Program Spotlight

Sejal first visited IAC back in January 2012. She was one of IAC's first clients registered in the Workforce Development Program. Sejal had just moved to the US and was looking to find work and improve her English. She registered with the Adult Literacy Program and progressed from Level 2 to Level 3 quickly. She then completed IAC's advanced workforce training and was placed in a teller position at a local bank. Over the past few years, she has used her training to find progressively advanced opportunities in the financial sector. Currently, she is a Personal Banker at Republic Bank and uses her language skills to serve the South Asian community. She frequently returns to IAC to conduct financial literacy workshops within our Seniors' Program.



When asked about IAC's impact on her life, Sejal said: "I would have been lost without IAC." When she came to the US, she had no idea where to go or what to do. Her aunt brought her to IAC and she felt "so comfortable" from the first visit. IAC gave her a safe place to learn and she is very thankful for the support of staff. "The best thing about IAC is the staff. They try so hard to help everyone." Today, Sejal is one of IAC's best ambassadors in the community. Every time she encounters a new immigrant at her job, she refers them to IAC for services.



2018 Gala Sponsorship Levels

President's Circle

\$20,000+
(2) VIP Tickets
Two tables (20 tickets)
Full page color advertisement in program book
Recognition in program book

Diamond Sponsor

\$10,000+
Two tables (20 tickets)
Full page color advertisement in program book
Recognition in program book

Platinum Sponsor

\$5,000+
One table (10 tickets)
Full page black and white advertisement in program book
Recognition in program book

Gold Sponsor

\$3,000+
Five (5) tickets
Full page black and white advertisement in program book
Recognition in program book

Silver Sponsor

\$2,000+
Two (2) Tickets
Half-page black and white advertisement in program book
Recognition in program book

Bronze Sponsor

\$1,000+
Two (2) tickets
Recognition in program book

Friend of the Center

\$500+
Recognition in program book

All contributions are tax-deductible to the extent allowed by law. IRS 501c3 #36-3689665

Questions? Contact Rose Olea, rolea@indoamerican.org or call 773-236-2227.



2018 Gala Advertising Options

Advertisements appear in the event souvenir book, which is distributed to each guest at his or her table seating.

Program Book Advertisements

Full Page Color

Cover \$1,500

Regular Page \$1,000

Size: 8.5" H x 5.5" W

Full Page Black and White

Regular Page \$500

Size: 8.5" H x 5.5" W

Half Page Black and White

Regular Page \$300

4.25" x 5.5"W

Quarter Page Black and White

Regular Page \$150

4.25" x 5.5"W

Technical Specifications for all Ads

- Provide ad in both Black/White AND Color
- Acceptable formats: PSD, JPG, GIF, PNG
- 300 dpi resolution
- No Bleed

Product Advertisements

Small items

Examples: pens, flash drives, etc.

Sponsor Fee \$500

Large Items

Examples: T-shirts, bags, etc.

Sponsor Fee \$1,000

All items must be approved by IAC and requires IAC logo placement. Sponsor is responsible for all costs to provide products in addition to the sponsorship fee.

Questions? Contact Rose Olea, rolea@indoamerican.org or call 773-236-2227.



2018 Gala Sponsorship & Advertisement Form

SPONSORSHIP RATES (Please mark your selection)

<input type="checkbox"/>	President's Circle	\$20,000+
<input type="checkbox"/>	Diamond	\$10,000+
<input type="checkbox"/>	Platinum	\$5,000+
<input type="checkbox"/>	Gold	\$3,000+
<input type="checkbox"/>	Silver	\$2,000+
<input type="checkbox"/>	Bronze	\$1,000+
<input type="checkbox"/>	Friend of the Center	\$500+

ADVERTISEMENT RATES (Please mark your selection)

Program Book – please follow technical specifications provided in prospectus.

<input type="checkbox"/>	Full Page – Color Cover	\$1,500
<input type="checkbox"/>	Full Page – Color Page	\$1,000
<input type="checkbox"/>	Full Page – Black and White Page	\$500
<input type="checkbox"/>	Half Page – Black and White Page	\$300
<input type="checkbox"/>	Quarter Page – Black and White Page	\$150

Product Items - Sponsor is responsible for all costs to provide products in addition to the sponsorship fee.

<input type="checkbox"/>	Small Product Item	\$500
<input type="checkbox"/>	Large Product Item	\$1,000

METHOD OF PAYMENT

- CHECK Make payable to Indo-American Center
- CREDIT CARD Please complete the following:

Card Type: Visa MC Disc Amex
Number:

Cardholder Name (please print):

Expir Date (mm/yy):

Cardholder Billing Address:

CVV: _____

Cardholder Signature

Credit card payments:
Fax: 773-973-0157
Phone: 773-973-4444

Check or credit card payments:
Mail to: Indo-American Center
6328 N. California Avenue
Chicago, IL 60659